

cCLEP! - Certified Competences for Live Event Professionals

Erasmus Plus Programme Strategic Partnerships for vocational education and training



The project

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Aim of the project was to promote the official recognition and validation of qualifications, skills and competences of some key professions of the live events industry. Particularly the professional profiles we focused on are:

- Rigger;
- Scaffolder;
- Production manager.

For the purposes of the project the scope of live events is:

- Live Music
- Live TV for example; sporting, awards, talent shows etc.

- Corporate for example; conventions, fashion shows, political & religious etc.

https://www.cclep.eu

The project partners

- Assomusica Associazione (Coordinator)
- Patou International / Eclee(Fr)
- Epralima_Escola Profissional Do Alto Lima, C.I.P.R.L. (Pt)
- Mousikes Ekdilosis Syntonismos Organosi (Gr)
- Regione Emilia Romagna (It)
- PLASA Professional Lighting And Sound Association (UK)¹

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¹ PLASA only provided input into the rigging profession.

FRAMEWORK - Youth Education

The Professional Courses are one of the courses of the secondary level of education, characterized by a strong connection with the professional world.

Taking into account the personal profile, the learning carried out in these courses emphasizes the development of competences for the exercise of a profession, in articulation with the local business sector.

For whom

- The 9th year of schooling or equivalent training;
- For those looking for a more practical and work-oriented education;

Goal

Professional Courses are courses that fulfil several objectives:

- help young people to develop personal and professional skills for the profession;
- give preference to training offers which correspond to local and regional work needs;
- prepare young people for access to post-secondary education or higher education.

These courses have a curricular structure organized by modules, which allows greater flexibility and respect for the different learning rhythms. All modules have a duration of 25 or 50 hours.

The syllabus includes three components of training:

- Sociocultural;
- Scientific;
- Technique.

The Technical training component necessarily includes training in the work context.

This is a basic structure that serves for the design / creation of all Professional courses. It was created by the National Agency (ANQEP).

Proof of Professional Aptitude

These courses culminate with the presentation of a project called the Proficiency Test (PPA), in which you will demonstrate the skills and knowledge that the learner have developed throughout the training.

TRAINING COMPONENTS	SUBJECTS	TOTAL HOURS (a) / TRAINING CYCLE
	Portuguese	320h
Sociocultural	Foreign Language I, II or III (b)	220h
300100010101	Integration area	220h
	Information and Communication Technologies	100h
	Physical Education	140h
Scientific	2 to 3 disciplines (c)	500h
Technical	3 to 4 disciplines (d)	1180h
	Training in Work Context (e)	420h
	Total workload / Course	3100h

Training opportunities for Riggers, Scaffolders, Production Managers

In Portugal there is no specific course for the three selected Professions.

Below, we present some courses that have formative component that can be approached.

Example 1

Course: Performing Arts Technician - Light, Sound and Scenic Effects

PERFORMANCE PROFILE

General description:

Qualified professional capable of practicing professions related to the lighting technician of the show, sound technician of the show and technician of the scene.

Main activities:

Technicians specialized in the field and manipulation of the many technological equipment intrinsic to the areas of Light, Sound, and Machinery of scene and Direction of scene;

Creators who conceive visual and sound atmospheres, which represent the Light and Sound Design of each show;

	Curricular plan:	1° Yea r (10°)	2° Yea r (11°)	3° Year (11°	TOTAL (Hours)
	Portuguese	100	100	120	320
	Foreign Language	76	72	72	220
Sociocultural	Integration area	72	72	76	220
	Information and Communication Technologies	100	0	0	100
	Physical Education	60	60	20	140
	Physical	100	100	0	200
Scientific	Mathematics	100	0	0	100
	History of Culture and Arts	75	75	50	200
Technical	Cenotecnia	100	100	150	350
	Lighting	170	130	150	450
	Sound	100	100	100	300
	Practical training in the work context	0	280	400	680
	Total Hours Year Course	1053	1089	1138	3280

Example 2

> Course: Event Organization Technician

PERFORMANCE PROFILE

Design and organize national and international events, with the purpose of generating business, leisure and opportunities for promotion, information and learning for the participants.

Main activities:

- ✓ To analyze the needs and constraints presented by the client, in order to allow the design of the event and the evaluation of its feasibility.
- ✓ Proceed with the design and definition of the event, creating the idea and conceptual layout of the event and developing its branding, taking into account the customer's needs and the budget previously identified.
- \checkmark Proceed to the general planning of the event.
- ✓ Proceed with the presentation of the proposal of the event to the client, with a view to its approval, specifying, in particular, the type and the program of the event, the necessary resources and the estimated costs and associated revenues.
- ✓ Design information and promotion plans for the event and manage its development with the target audience. Proceed with the detailed planning of the event, with a view to its implementation.
- \checkmark Provide resources for the event.
- ✓ Coordinate and monitor the work teams in the implementation of the event, ensuring compliance with the production schedule and response to unforeseen events and / or emergencies.
- ✓ Evaluate the overall performance of the event in order to improve performance at subsequent events.
- ✓ To promote the dissemination of the results of the event to the media and / or the target audience, providing, inter alia, the organization of press conferences, interviews with journalists, the creation of press rooms and the development of videoconferences.

	Curricular plan:	1° Year (10°)		3° Year (11°	TOTAL (Hours)
	Portuguese	100	100	120	320
	Foreign Language	76	72	72	220
Sociocultural	Integration area	72	72	76	220
	Information and Communication Technologies	100	0	0	100
	Physical Education	60	60	20	140
	Psychology and Sociology	100	100	0	200
Scientific	Mathematics	100	0	0	100
	Economy	75	75	50	200
	Event Management	100	100	150	350
Technical	Marketing and Communication	170	130	150	450
	Technical Event Production	100	100	100	300
	Practical training in the work context	0	280	400	680
	Total Hours Year Course	1053	1089	1138	3280

Technological training

Code	ode Module/Number Name of the Module		Hours	Credits	
0497	1	Concept development for events organization projects	50	4.5	
0498	2	Importance of events for the EU economy		2.5	
0499	3	Types of events and event planners	25	2.5	
0500	4	Cultural, environmental and professional ethics issues	25	2.5	
0501	5	Projects of organization of events planning and management	25	2.5	
0502	6	National and international codes, regulations and standards	25	2.5	
0503	7	Planning, chaining and scheduling of event activities	50	4.5	
0504	8	Leadership / coordination of project teams of the organization's committees	25	2.5	
0755	9	Advanced word	25	2.5	
0757	10	Excel -Advanced Features	25	2.5	
0779	11	Graphical display utility		2.5	
0508	12	English language design and promotion		2.5	
0509	13	Planning and implementation of promotional activities, marketing and sales events		4.5	
0510	14	Planning and implementation of promotional, marketing and sales activities for meetings, conferences and congresses		2.5	
0511	15	Planning and implementation of promotional activities, marketing and sales for exhibitions and fairs	25	2.5	
0512	16	Resource Planning for Event Organization Projects	50	4.5	
0513	17	Structuring teams and committees for the preparation of events projects		2.5	
0514	18	Elaboration of budgets and accounting procedures for projects of organization of events		4.5	
0515	19	Obtaining planned resources		4.5	
0516	20	Development of materials and signage	25	2.5	

0517	21	English language- resource planning and management	50	4.5
0518	22	Elaboration of security management plans at events	25	2.5
0519	23	Preparation of plans for the maintenance of hygiene and security of events	25	2.5
0520	24	Elaboration of plans to deal with emergency situations	25	2.5
0521	25	Elaboration of detailed event programs	25	2.5
0522	26	Elaboration of detailed programs for meetings, conferences and congresses and elaboration of detailed programs for exhibitions and fairs	25	2.5
0523	27	Elaboration of reservation and registration procedures	25	2.5
0524	28	Elaboration of plans for assembly, realization and disassembly of events	25	2.5
0525	29	Elaboration of plans for protocol management at events	50	4.5

This is an example of a curricular structure, in the technological area.

Other Modules that can be used in the Production Manager

Code	Module/Number Name of the Module		Hours	Credits
5146*		Introduction to the management of organizations		2.5
5152*		Management and motivation for quality	25	2.5
5149*		ISO 9001 Quality Management System	25	2.5
0349*		Environment, Safety, Hygiene and Health at Work- Basic concepts	25	2.5
5768*		English in socioprofessional context	25	2.5
6411*		Electronic	50	2.5
6442*		Project Management	50	4.5
1054*		Budgeting and Management	50	4.5
6445*		Logistics	50	4.5
7844		Team Management		2.5
8510		International logistics	25	2.5
4565		Project Management	25	2.5

*- Level V EQF

Adult Education

		Training Components					
Formative Pathway	Access Conditions	Basic training (b)	Technological training (b)	Practical training in the work context (c)	Reflective Portfolio of Learning (d)		
S3 - Type A	9 th grade	550 (e)	1200 (*)	210	85	2045	
S3 – Type B	10 th grade	200 (f)	1200 (*)	210	70	1680	
S3 – Type C	11 th grade	100 (g)	1200 (*)	210	65	1575	
Flexible route from process RVCC (b)	< or = 9 th grade	550 (h)	1200 (*) (h)	210	85		

Curricular structure of Adult Education and Training Courses

- a) The minimum duration of basic training for a flexible EFA course is 100 hours;
- b) In the case of an adult who attends non-continuous training, the calculation must be made taking into account sessions of 3 hours every 2 weeks of training, for working hours, and 3 hours, every 4 weeks, for post-work hours. The minimum duration of the PRA area is 10 hours;
- c) This timetable may also include between 50 and 100 hours corresponding to the foreign I The compulsory basic training UFCDs for the S - Type B course are:
- ✓ Citizenship and Professionalism;
- ✓ Society, Technology and Science;
- ✓ Culture, Language, Communication.

Three more optional UFCDs that can be mobilized from the UFCDs of a foreign language (if the adult does not have the required skills in this area) or any of the key competency areas.

d) The number of hours of flexible courses is adjusted (in terms of duration) as a result of the RVCC process, and may not be less than 100;

Evaluation

The EFA Courses comprise a formative evaluation (allows to obtain information on the development of the learning) and also a summative evaluation (serves as the basis for the final certification.

For the professional recognition a reference is used equal to the one that I present below for all the modules that constitute a determined course.

Example:

Check List for Process of Professional Recognition

RVCC PROFESSIONAL REFERENCIAL

Area of Education and Training: 342 - Marketing and Advertising

Qualification: 342030 Event Organization Technician

Level of Qualification of QNQ: 4

Level of EQF Qualification: 4

Competence Units (UC) Pre- Defined

Tasks	Tasks Social and relational knowledge			
		(1 to 5)		
	UC 1 - Conceive and materialize a concept for an event			
	UFCD 0497 Concept development for events organization projects			
1.1 - Develop	Perform adequate research (UFCD 0497); Define the objectives of			
the concept	the event (UFCD 0497); Identify the target audience of an event			
for an event	(UFCD 0497); Types of events (UFCD 0499); Identify requirements (UFCD 0503); Text processing features (UFCD 0755).			

Note: All competency units that are part of this course or other are divided into tasks, such as the example above.

Conclusion

In Portugal, we have a base structure and a National Qualifications Catalogue, created by the National Agency, that gives guidance on how to Build / create a certain course that follows the schemes presented above, this base serves for the Training courses and for the process of certification of Skills.